

FOR PRIMARY SCHOOLS

Friend of Singa (Primary)



Introduced in 1990, the Friend of Singa (FOS) programme aims to empower students to lead their schools in kindness campaigns where they are tasked to identify social issues and implement solutions to promote kindness within their school community. We hope that students who participate in the FOS programme will recognise the importance of their role in making a difference.

Upon completion of the kindness project, participating schools will be recognised for their commitment and support in building a nation of kindness. Nominated students leading their kindness campaigns will be honoured as Kindness Ambassadors. The Singapore Kindness Movement hopes that by giving the students such recognition, it will encourage their peers to emulate their fine example.

Programme Flow:

1 FOS Registration: 2 January – 31 January 2024

Schools may register their interest in the FOS Primary programme here: <https://fos.kindness.sg/>

By registration, your school indicates their commitment to deliver one kindness campaign to be recognised as a FOS School at the Kindness Awards Ceremony.

Once verified as an FOS participating school, your school may proceed to ideate and draft your FOS Proposal.

2 FOS Workshop (Optional): 29 February 2024

Schools can sign up to attend the optional workshop to learn the basics of implementing a campaign. Registration for workshop slots is on a first come first served basis.

Mode of delivery: In-person workshop (3 hours)

3 Proposal Submission: By 31 March 2024

Participating schools may submit only one FOS proposal with a focus on any of the chosen themes below:

- Cyber Kindness
- Neighbourliness
- Inclusivity

**Campaigns' content/messages should not be offensive or contain any racial, political or religious implications.*

Proposals are to be uploaded via the school's unique OneDrive link which will be shared with teachers during registration.

Each school would be able to receive funding of up to a total of \$200 for the implementation of their FOS campaign of which no more than 40% should be used for giveaway items or prizes.

** Teachers are welcome to submit proposals earlier than the stipulated date.*

*** Proposals will be approved within 1 month of submission.*



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4 Campaign Implementation: April – August 2024

Upon approval of proposals, students and teachers may embark on their campaigns between April to August.

Campaigns should:

- Seek to address the chosen kindness theme and seek to make an impact on graciousness in school (advisable to be school wide).
- Be well documented with photos and videos.
- Strive to be cost efficient and sustainable.

5 Reports and Claims Submission: By 31 August 2024

Reports and claims are to be uploaded via the school's unique OneDrive link which will be shared with teachers during registration.

** Teachers are welcome to submit reports earlier than the stipulated date.*

*** Late submissions will not be considered.*

6 Awards Ceremony: January 2025

All participating students, teachers and schools in the FOS programme will be recognised during the Kindness Awards Ceremony 2025. See your school's kindness project(s) featured in our Kindness Awards Ceremony video, which will be released in January 2025. Your school is invited to hold your own Kindness Awards Ceremony in January 2025!

Be a Friend of Singa!

For more information, please contact
primary@kindness.sg

